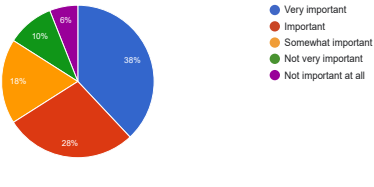


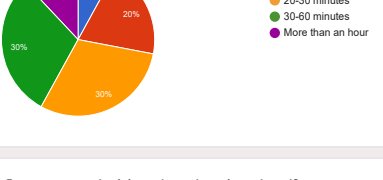
1. How important is filtering results by categories to you?

183 responses



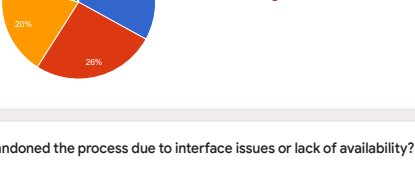
2. How much time do you typically spend browsing hotel offers before making a reservation?

176 responses



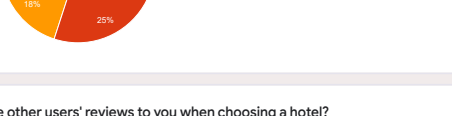
3. What most often influences your decision when choosing a hotel?

173 responses



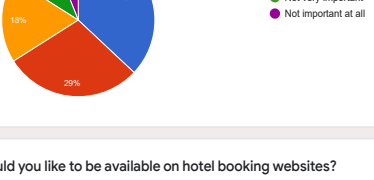
4. Have you ever abandoned the process due to interface issues or lack of availability? Why?

127 responses



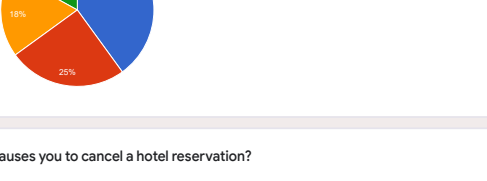
5. How important are other users' reviews to you when choosing a hotel?

180 responses



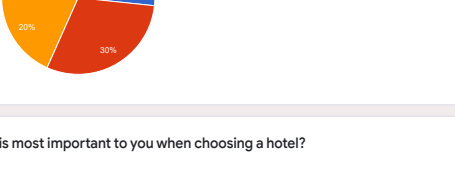
6. What features would you like to be available on hotel booking websites?

168 responses



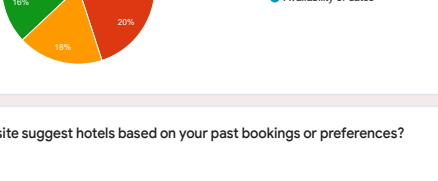
7. What most often causes you to cancel a hotel reservation?

144 responses



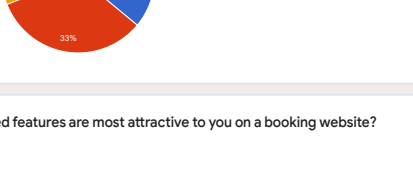
8. What information is most important to you when choosing a hotel?

151 responses



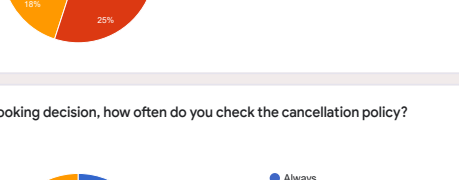
9. Should a booking site suggest hotels based on your past bookings or preferences?

121 responses



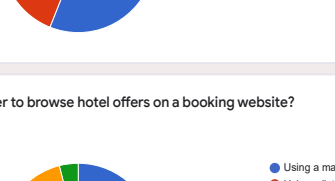
10. What personalized features are most attractive to you on a booking website?

154 responses



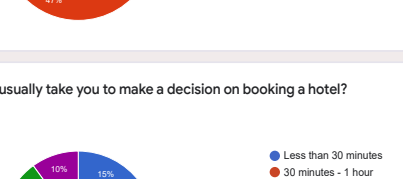
11. When making a booking decision, how often do you check the cancellation policy?

174 responses



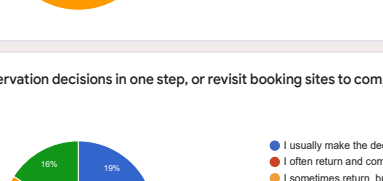
12. How do you prefer to browse hotel offers on a booking website?

132 responses



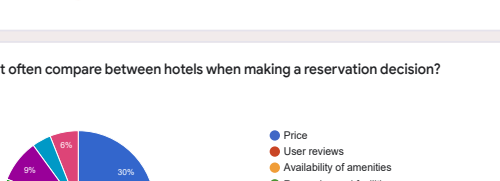
13. How long does it usually take you to make a decision on booking a hotel?

166 responses



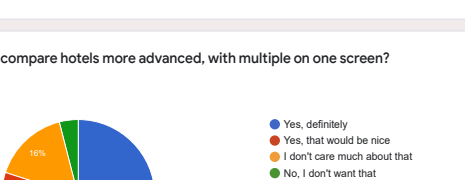
14. Do you make reservation decisions in one step, or revisit booking sites to compare offers?

162 responses



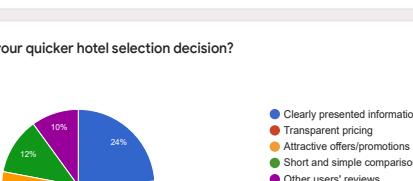
15. What do you most often compare between hotels when making a reservation decision?

138 responses



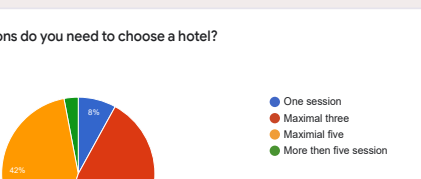
16. Would you like to compare hotels more advanced, with multiple on one screen?

168 responses



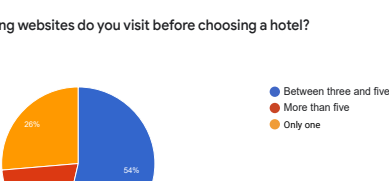
17. What influences your quicker hotel selection decision?

138 responses



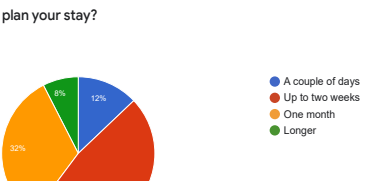
18. How many sessions do you need to choose a hotel?

134 responses



19. How many booking websites do you visit before choosing a hotel?

133 responses



20. How long do you plan your stay?

134 responses

